

Information and services

Dates

23 to 27 April 2012, 9.00 a.m. to 6.00 p.m.

Tickets and prices

One-day ticket	advance sales	€ 25
	at the ticket office	€ 32
Full-event ticket	advance sales	€ 58
	at the ticket office	€ 69
Concessionary one-day ticket*	at the ticket office	€ 14
Special one-day ticket for TectoYou on 27 April 2012	at the ticket office	€ 3

All prices include VAT – Subject to change.

* for schoolchildren, students and persons doing voluntary military service/community service

Tickets can be purchased in advance via:

- the Internet:
www.hannovermesse.de/en/tickets
- the sales partners of Deutsche Messe
www.messe.de/salespartner_gb

Online services for visitors

- **Travel:** Information about travel packages, charter flights, coach travel and international travel operators can be found at:
www.hannovermesse.de/en/visitorservice
- **Accommodation:** To book "Deutsche Messe Selected Hotels" go to:
www.hannover.de/hotels/hannovermesse
or call us on: Tel. +49 511 12345-555

Match & Meet

Match & Meet: We will help you to identify potential business partners. Further information about our matchmaking services can be found at:
www.hannovermesse.de/en/match-making



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THINK TECH,
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New technologies
New solutions
New networks

Contact details for our local sales partners worldwide are listed at www.messe.de/salespartner_gb

Visitor Guide



NEW TECHNOLOGY FIRST
23 – 27 April 2012 · Hannover · Germany

Discover ground-breaking technological innovations

Welcome

In 2012 **HANNOVER MESSE**, the world's most important technology event, will showcase ground-breaking innovations in the context of **8 international flagship fairs**. 2012 sees the premiere of **IndustrialGreenTec**, the new trade fair for environmental technology. Focussing on trends and solutions for sustainable industrial production, "**greentelligence**" will be the recurrent theme throughout HANNOVER MESSE. Exhibitors from various industrial sectors will demonstrate how the smart integration of efficient processes, ecofriendly materials and sustainable products will drive future market growth. Profit from the unique pool of market intelligence, contacts and networking opportunities available at HANNOVER MESSE 2012!

Highlight in 2012: Metropolitan Solutions, Hall 26

Spotlight on urban infrastructure solutions and technologies: the successful new platform "Metropolitan Solutions" will be extended and enhanced in 2012. The thematic spectrum ranges from Energy Infrastructure, Water/Sewage, Mobility and Building Infrastructure to Safety/Security and Waste Management.
www.hannovermesse.de/en/metropolitansolutions

Partner Country 2012: China

In line with its role as the Partner Country at HANNOVER MESSE 2012, China has chosen the thematic motto "Green + Intelligence". Take this opportunity to hold one-to-one talks with representatives of business enterprises and research organizations. And find out more about the potential of this fast-growing market.

Highlights and specials at HANNOVER MESSE

- **EnergyEfficiency in Industrial Processes, Hall 14**
At this special presentation you can view cost-effective and climate-friendly solutions for industrial production.
www.hannovermesse.de/en/energy-efficiency
- **Lightweight Construction + Solutions Area, Hall 6**
Lightweight materials and design techniques are playing an increasingly important role in industrial production processes. Visionary solutions in this field will be on show at the themed presentation "Lightweight Construction + Solutions Area".
www.hannovermesse.de/en/lightweight
- **Global Business & Markets, Hall 13**
Boasting an exhibition, conferences and an Investment Lounge, plus extensive networking opportunities, this interdisciplinary forum will focus on the initiation and expansion of export and investment activities.
www.hannovermesse.de/en/gbm
- **Job & Career Market, Hall 6**
A central recruitment platform for high flyers, young professionals and career starters. It represents an excellent opportunity to establish contact with HR specialists and vocational training providers.
www.hannovermesse.de/en/jcm
- **TectoYou, Pavilion 33-35**
This young talent initiative at HANNOVER MESSE is targeted at school students who are interested in embarking on careers in research and industry.
www.tectoyou.de
- **WoMenPower Conference, Convention Center**
Subtitled "Working and living efficiently - design your future!" the 9th WoMenPower Conference will take place on 27 April 2012. It is targeted at men as well as women.
www.womenpower-kongress.de

Useful tips for your visit

Technology Tours

You are invited to take part in various guided tours focussing on the most important innovations and exhibits.
www.hannovermesse.de/en/tours

Newsletter service

For more dialogue, more knowledge and more benefits simply register for the HANNOVER MESSE Newsletter at www.hannovermesse.de/en/newsletter
In addition, our subsidiary Deutsche Messe Interactive will supply you with regular news updates - all year round.

HANNOVER MESSE on the social networks

www.facebook.com/hannovermesse.fanpage
www.xing.com/net/hannovermesse
www.twitter.com/hannover_messe



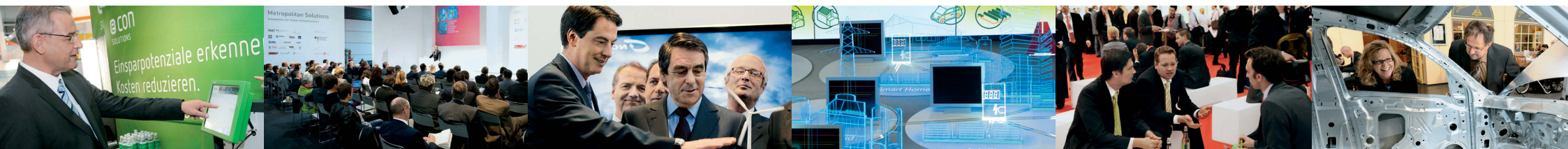
Mobile HANNOVER MESSE guide

Via www.hm2go.de you can download the dates and times of HANNOVER MESSE events, as well as information about exhibitors and products - directly to your smart-phone. Alternatively, you can scan the adjacent code.

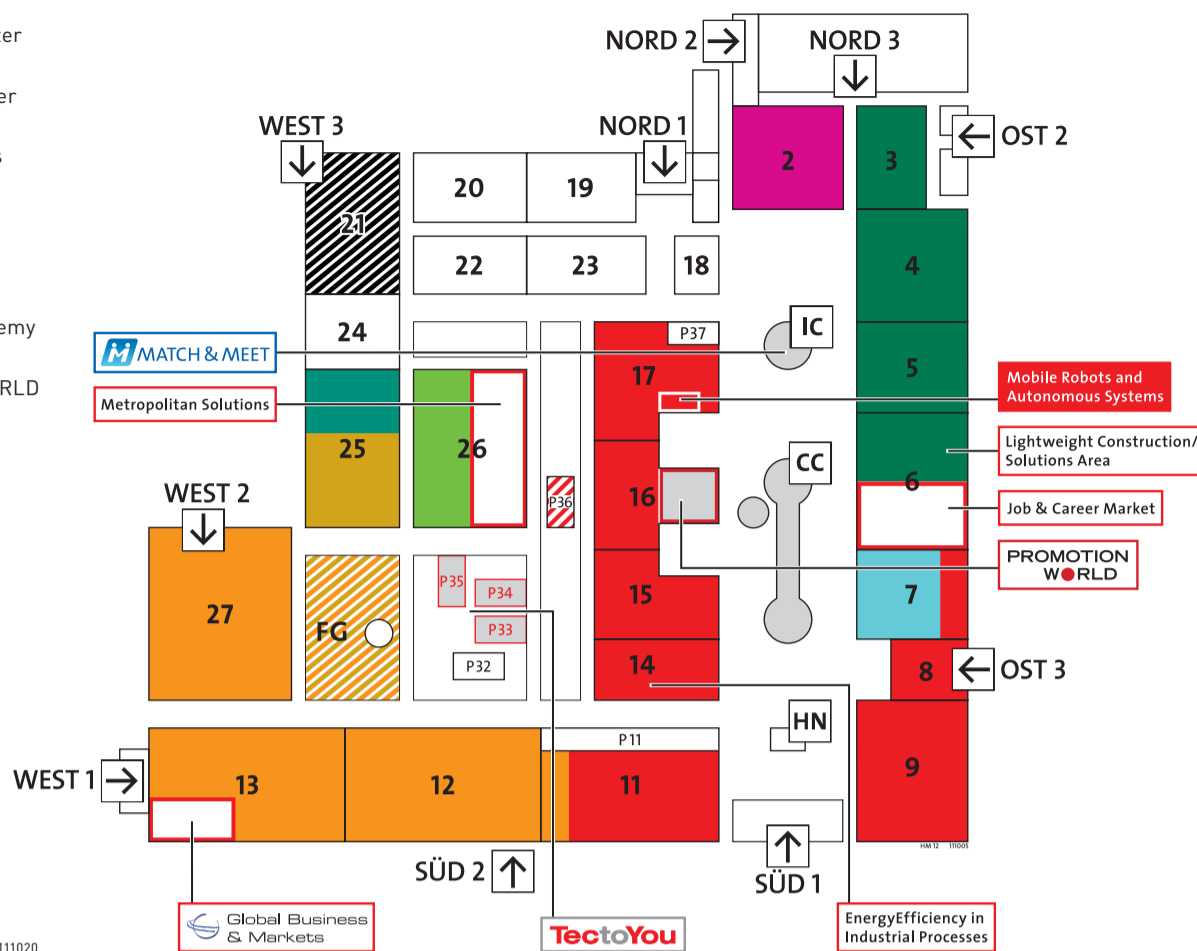


PROMOTION WORLD (Hall 16/East)

Taking place in parallel with HANNOVER MESSE, PROMOTION WORLD showcases innovative promotional products and incentives - ranging from low-cost give-aways to high-quality Christmas gifts. Open to trade visitors from Tuesday to Friday.
www.promotion-world.de/homepage_e



- IC** Information Center
- CC** Convention Center
- HN** House of Nations
- ↑** Entrance
- FG** Open-air site
- RA** Robotation Academy (P 36)
- PW** PROMOTION WORLD (Hall 16)
- FF** Fastener Fair (Hall 21)



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Industrial Automation

Halls 7-9/11/14-17



Leading Trade Fair for Process, Factory and Building Automation Systems and Solutions

Production Automation (Halls 14-17)

- Mechanical and plant engineering
- Robotics and automation solutions
- Automation components and systems
- Signal devices
- Pick & place
- Linear motors
- Production logistics & handling equipment
- Assembly and handling systems
- Electric power transmission/Motion control
- Pneumatic systems
- Pumps & fittings
- Vibration measuring systems

Process and energy automation (Hall 11)

- Solutions for automation and energy engineering
- Process automation solutions
- Process control systems
- Measurement and control systems
- Connection/interface technology
- Building automation
- Engineering, maintenance, services

Automation technologies and trends (Halls 7-9)

- Identification, Vision & Protection
- Industrial communication
- Control systems
- Sensors, measurement and control systems
- Image processing sensors
- IPCs
- PLCs
- Safety and security technology
- Connection/interface technology
- Security & Product Protection

Highlights, special displays, events

- Industrial IT (Hall 8)
- Wireless Automation (Hall 8)
- Field Communication Lounge (Hall 9)
- 2nd Pumpe DE PUMPplaza (Halls 14/15)
- EnergyEfficiency in Industrial Processes (Halls 14/15)
- Vision Application Park (Hall 17)
- MicroTechnology - Smart Systems for Automation (Hall 17) **New**
- Mobile Robots & Autonomous Systems (Hall 17)
- Application Park Robotics & Automation (Hall 17)
- Robotation Academy (Pavilion 36)
- AMA Sensorics Center (Hall 11)

Energy

Halls 11-13/27/Open-air site



Leading Trade Fair for Renewable and Conventional Power Generation, Power Supply, Transmission, Distribution and Storage

- Power generation and supply (Halls 11-13 + 27)
- Power transmission and distribution (Halls 11-13)
- Renewable energy (Hall 27)
- Conventional energy (Halls 13 + 27)

Highlights, special displays, events

- Power Plant Pavilion (Hall 27)
- Contracting and Combined Heat & Power Pavilion (Hall 13)
- Smart Grid - E-ENERGY (Hall 13)
- SuperconductingCity (Hall 13)
- Group Exhibit Hydrogen + Fuel Cells (Hall 27)
- Themed presentation "Renewables" (Hall 27)
- Energy Forum "Life needs Power" (Hall 12)
- Renewable Energy Forum (Hall 27)
- Competence Center Geothermal Energy (Hall 27)

MobiliTec

Hall 25/Open-air site



Leading Trade Fair for Hybrid and Electric Powertrain Technologies, Mobile Energy Storage and Alternative Mobility Solutions

- Electromobility technology
- Electric powertrain technology
- Mobile energy storage
- Electric power infrastructure
- Alternative mobility concepts

Highlights, special displays, events

- E-MOTIVE Group Presentation
- User forum "MobiliTec"
- Energy Storage Competence Center **New**
- MobiliTrack (Open-air site)

Digital Factory

Hall 7

Now in Hall 7



Leading Trade Fair for Integrated Processes and IT Solutions

- Virtual product development (CAx)
- Product lifecycle management (PLM)
- Systems for production and process planning (ERP, PPS)
- Rapid prototyping and rapid manufacturing
- Process integration
- Manufacturing/automation (MES)
- Technical sales and service
- Supply Chain Management (SCM)
- Virtual commissioning, offline programming and installation

Highlights, special displays, events

- Technology Cinema 3D
- IntegratiX
- 4th MES Conference on 25 and 26 April 2012 (Convention Center)

Industrial Supply

Halls 3-6



Leading Trade Fair for Industrial Subcontracting and Lightweight Construction

- Foundry products (Hall 3)
- Sealing Technology (Hall 3)
- Solid Forming (Hall 4)
- Sheet metal forming (Hall 4)
- Machined components (Hall 4)
- Systems/subassemblies (Hall 4)
- Materials know-how (Hall 5)
- Parts and components made of:
 - Natural/synthetic rubber
 - Metal
 - Plastics
 - Engineering Ceramics
- Joining/fastening technology (Hall 5)
- Manufacturing technology (Hall 5)
- Lightweight construction (Hall 6)

Highlight

- Lightweight Construction + Solutions Area (Hall 6)

Themed presentations

- Adhesive bonding technology (Hall 5) **New**
- "gegossene Technik" (Hall 3)
- Sealing Technology (Hall 3)
- Solid Forming (Hall 4)
- SystemPartner (Hall 4)
- Engineering Ceramics (Hall 5)
- WeP - Value-Adding Partner ContiTech (Hall 5)
- Innovations Centre for Engineering Materials (Hall 5)

Forums/face-to-face platforms

- Suppliers Convention (Hall 4)
- Materials Forum - Intelligent lightweight construction meets Materials Café (Hall 6)

CoilTechnica

Hall 25



Leading Trade Fair for Coil Winding, Electric Motor, Generator and Transformer Technology

- Coil components and accessories
- Insulating materials
- Winding machines/manufacturing systems
- Electrical components and accessories
- Testing/measuring/diagnostic systems

Highlights, special displays, events

- CoilTechnica User Forum
- CoilTechnica Group Presentation

IndustrialGreenTec

Hall 26

Premiere in 2012



Leading Trade Fair for Environmental Technology

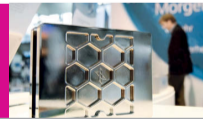
- Environment-friendly production technologies
- Resource efficiency/Energy efficiency
- Production cycle management
- Recycling and waste disposal
- Water treatment
- Detection of pollutants and hazardous waste
- Air quality control
- Services/Consultancy/Financing

Highlights, special displays, events

- IndustrialGreenTec Competence Center
- Start-Up Area
- IndustrialGreenTec Conference (Conference Area, Hall 2)

Research & Technology

Hall 2



Leading Trade Fair for R&D and Technology Transfer

- Basic research
- Services for R&D
- Marketing of technologies, research locations and institutions
- Technology and know-how transfer
- Applied research
 - Adaptronics
 - Bionics
 - Energy and environmental research
 - Materials research
 - Nanotechnology
 - Optical technology
 - Organic electronics
 - Engineered textiles

Highlights, special displays, events

- tech transfer - Gateway2Innovation
- Presentation of the nominees for the HERMES AWARD
- F&T Arena
- ESA Space App
- WON - World of Nano
- Night of Innovations on 23 April 2012